



smart golf

THE ULTIMATE SPORTING EXPERIENCE

# Join the Pros



SMART INVESTMENT AND HIGH RETURN



**“ The software and experience is so realistic my clients forget they are even indoors. Plus, they love the different sports to participate in during the off season and they just keep coming back for more.”**

Steve Gonsalves, Owner, Gonzo's HD Sports  
South Burlington, Vermont USA

# We're at the Top of our Game

So you can be too.

## OUR PEOPLE

Love and know golf as much as you do.

Knowledgeable, passionate, innovative, and current designers + engineers.

Customer service oriented – best in the business.

## OUR PRODUCTS

Since 1999, develop + manufacture the finest custom designed HD golf and sport simulation technology on the market.

### Industry leading

SwingTrack™ Club Analysis System – 600 frames per second and a Live Video Playback.

## OUR CUSTOMERS

Established partnerships with some of the biggest names in business, sports and entertainment.

### We are everywhere!

Our customers include indoor golf centres, commercial locations and professional venues around the world.

## FOR OVER 15 YEARS,

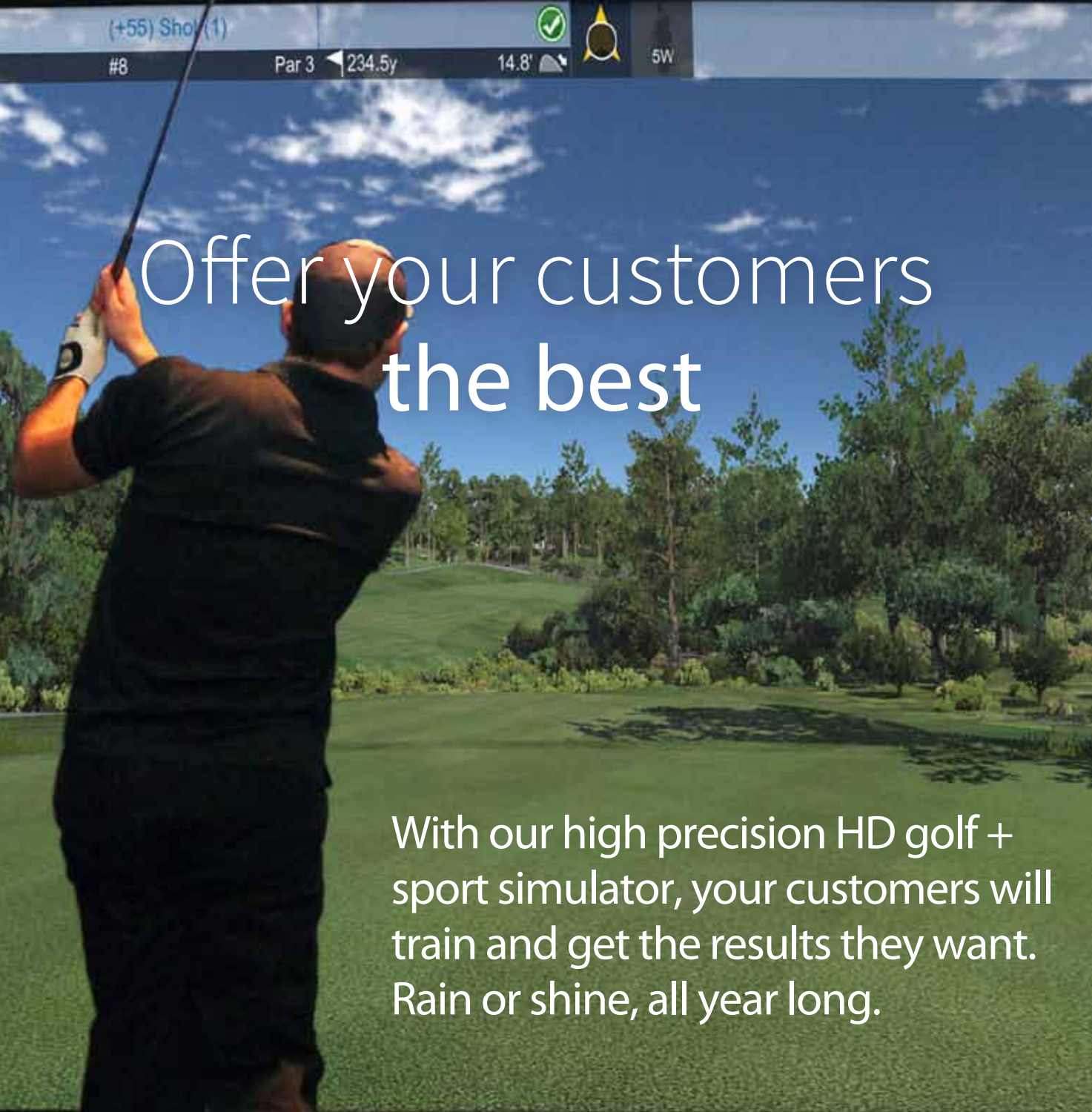
Smart Golf has been developing and implementing immersive golf and sports entertainment solutions for business, training facilities, professional athletes, sports organizations, and the homes of golf, sports and entertainment enthusiasts. A leading provider of golf and sport simulators for play, training, game enhancement, and overall, lots of fun, Smart Golf is built on a foundation of trust, integrity, technology and outstanding service.



Bring the ultimate entertainment experience into your business.

SMART GOLF IS THE GOLF & SPORT SIMULATION COMPANY BIG NAMES TRUST





# Offer your customers the best

With our high precision HD golf + sport simulator, your customers will train and get the results they want. Rain or shine, all year long.

## CUSTOMIZED OR TURNKEY

We're the system for your business. An exciting year-round revenue generating indoor golf training + sport experience awaits.



## TEE TIME CAN BECOME ANYTIME

Experience the world's BEST golf simulator that offers your customers superior training tools and unparalleled accuracy.

- Enjoy Repeat Business. Generate revenue for your business all year long by giving your customers an active reason to be playing at your facility even during the off-season.
- ONLY HD golf simulator with live video playback of your shot with SwingTrack™ technology.
- **FIRST HD golf simulator to offer** the All-In-One Sports Simulator.
- 87 world class golf courses including Pebble Beach, St.Andrews and the PGA National.
- Customizable installation or turnkey set up suitable for your business needs.
- Easy to use with single touch screen, easy to follow menus and minimal maintenance.
- Reliability. System, technology and software engineered to last.
- World Class customer service and online support.
- Upgrades and updates to keep your system current.



# ELITE SERIES Simulators

Seamless integration for your  
business all year long

### Features

- Custom design and installation
- Full HD wide screen
- Most accurate golf simulator
- 94 World class courses
- Live video playback
- 13 Sports in 1 simulator
- High return on investment
- Low maintenance

### Components

- SwingTrack™ club analysis system
- V-Track camera system
- E6 Golf software with over 87 courses
- 12 Additional sport titles
- Custom designed impact screen
- Custom built computer system
- Ultra bright HD projector
- 19" Touch screen interface
- Computer cabinet
- 1 year warranty
- Audio system

### Optimal Space Requirements

15" W x 20" D x 10" H

### Sample Installation Options

- |                            |                              |                  |
|----------------------------|------------------------------|------------------|
| Indoor Golf Centres        | Hotels                       | Golf Instructors |
| Sports Bars                | Indoor Sports Complexes      | Colleges         |
| Sports Training Facilities | Family Entertainment Centres | Retail           |



Bring the excitement of real sports into your business with incredible precision, real equipment and life like game play.

The Elite Series gives you the flexibility to maximize your existing space. Versatile and scalable custom designs allow you to seamlessly integrate multiple systems into your business.

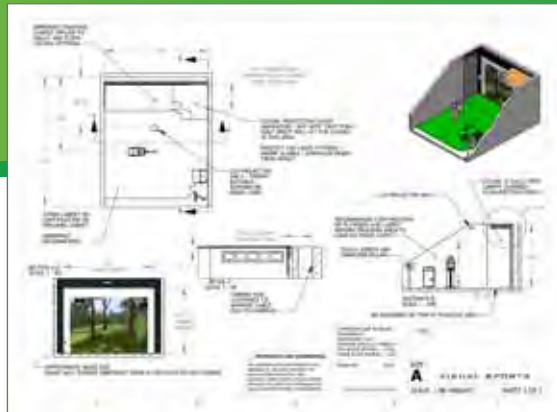
## CUSTOMIZED SOLUTION TO MEET YOUR 360° BUSINESS NEEDS

Our elite series simulators are custom designed to your specifications to create an attractive and memorable training + sports play space that will create life long customers.



# Custom installations

for any business



Vision

Render

Reality

We will work with you to generate the installation design or implement one of our turn-key solutions that best works for your business needs.

Our in-house team of specialists are ready to design any look and feel you require, with exceptional speed and quality.

Our team works closely with you through the design and planning process to customize everything from the style of flooring and walls, to the look of the touch-screen interface and exact dimensions of the screen. An exciting year-round revenue generating indoor golf training + sport experience awaits.

## Recommendations from our team

### Optimal Dimensions:

15'w x 20'b x 10'h

### Internet Connection (Support):

High Speed Cable or DSL Connection



Once your system is installed, expect minimal maintenance. Gain an extraordinary sports experience that's available at the touch of a screen.

Whether golf or a desire for a different sport, simply offer your customers the sports they want to play, tap the logo and start playing. So easy even your kids can do it. You can even upload images or logos to add to the in-game graphics, and tailor branding within the game to meet your company's needs.

# Industry Leading Technology

Experience,  
Unrivaled Reliability  
and Accuracy

Better accuracy and reliability means more time for your customers to work on and improve their game all year long.

## SWINGTRACK™

ONLY golf simulator on the market that can track your club head, direction and provide live video playback.

**Fastest frame rate available at 600fps**, SwingTrack™ provides HD playback and displays the moment of impact of the player's shot.

**See your progress.**

Unlike traditional golf simulators, SwingTrack™ doesn't limit you to training with data only. The visual feedback provides unprecedented training capabilities.



**Use Real Equipment.**

No need for marked balls or clubs. Use the same equipment as you do on the golf course.

**Conveniently Mounts to the Ceiling.**

Compact and sleek design integrates in seamlessly into your space.



## V-TRACK™

The Ball Flight Camera System.

**Less Hassle, More Golf.**

With an incredible 2000 frames per second this camera system has redefined golf simulation. Flight tracking will give you the most realistic golf experience available.

Time to get on the green!

## SWINGVIEWER

Total control at your finger tips.

**Club Analysis, Live HD Playback, HD video capture, Live HD Images.**

Your customers will practice, play and perform better by seeing their game first hand.

**Display with Real-Time feedback.**

Players get immediate info about their training and play to help improve their game.

**Detailed shot feedback.**

Players will experience better training and see proven results on the courses they choose.



**Easy to use interface.**

Lets players review and quickly get back to their game.

# Precision golf software

Most realistic Golf Simulation to Play, Practice + Perform



Experience advanced precision in tracking ball speed, spin data, and launch angles. Also, offers video playback for swing analysis.

Your customers will have the opportunity to play 18 holes on up to 87 fully rendered golf courses, including the most popular PGA stops. No doubt you will find them practicing at the driving range, or the chipping and putting area.

**Features**  
 Fully integrated with V-Track™ and SwingTrack™  
 36 Unique scoring modes  
 Up to 8 players  
 Intuitive touch screen interface  
 In-round practice, Chip, Putt, drive  
 Practice facilities and driving range  
 + Integrated swing analysis  
 Detailed course layout created using GPS terrain data

Training indoors has never been this realistic and results oriented. Customers will be thrilled to practice when they are able to see such accurate performance results.

**Shot Analysis**

Total yards, carry, launch angle, ball speed, club head angle, club head speed

**Environment**

Green and fairway condition options  
 Wind and weather adjustments + time of day customization

**Contest**

Closest-to-the-pin Long Drive



E6 brings together breathtaking computer generated graphics and industry leading swing analysis providing the most realistic indoor golf experience.





# World's Best Courses

Gear up to get on the green ... of your choice



Aviara



Banff Springs



Barton Creek



Bay Hill



Bethpage Black



Bighorn Canyons



Cambrian Ridge



Dorado Beach



Innisbrook

## 87 World Class Courses

Choose from the world's largest library of courses for your Visual Sports golf simulator.

## 23 of the Top 100 Golf Courses

Play, practice and compete on the most renowned Championship Courses.



PGA National



Pebble Beach



St. Andrews Old Course



## Exceptional Course Packages

### STANDARD PACK

15 courses

Banff Springs Resort  
 Bay Hill Club & Lodge  
 The Belfry  
 Bountiful Golf Club  
 Castle Pines Golf Club  
 Firestone Country Club  
 Harbour Town Golf Links  
 Mauna Kea Resort  
 Par Three Ocean  
 Par Three Mountain  
 Gleneagles Golf Club  
 Pinehurst Country Club #2  
 Bethpage Black  
 Torrey Pines Golf Club  
 Troon North Golf Club

### COURSE PACK 1

12 courses

Barton Creek  
 Big Horn  
 Big Horn Canyons  
 Cog Hill  
 Covered Bridge  
 Devil's Island  
 Dorado Beach  
 Emerald Dunes  
 Latrobe  
 Sea Island  
 Kiawah Island  
 The Tribute at Otsego Club

### COURSE PACK 2

12 courses

Entrada  
 Hapuna  
 Innisbrook Copperhead  
 Kapalua Bay  
 Kapalua Plantation  
 Kapalua Village  
 Pelican Hill  
 Pinehurst Country Club #8  
 Prairie Dunes  
 Phoenix Country Club  
 Three Canyons  
 Valderrama

### COURSE PACK 3

12 courses

Aviara Resort  
 Auburn Grand National RTJ  
 Chateau Whistler  
 Frankfurter  
 Mauna Lani  
 Oakmont Country Club  
 Princeville  
 Royal Melbourne  
 The Judge Capitol Hill RTJ  
 Stone Canyon  
 Thanksgiving Point  
 Westfields

### COURSE PACK 4

12 courses

Cabo del Sol  
 Cambrian Ridge RTJ  
 Gallery North  
 Greywolf  
 Kauri Cliffs  
 King & the Bear  
 Loch Lomond  
 New South Wales  
 Pacific Rim  
 Raven at South Mtn  
 Skeleton Coast  
 Superstition Mountain

### COURSE PACK 5

12 courses

Le Grand George  
 Taghazout  
 Wade Hampton  
 Bandon Dunes  
 Pacific Dunes  
 Owl Creek  
 Lakeside  
 RTJ Silver Lakes | Heartbreaker  
 RTJ Silver Lakes | Mindbreaker  
 RTJ Silver Lakes | Backbreaker  
 Hokulia  
 Panther

### COURSE PACK 6

6 courses

Holtmark Golf Club  
 Losby Golf Club  
 Golf Resort Kunětická Hora  
 Club de Golf Le Sorcier  
 Oslo Golf Club  
 PGA National

### PEBBLE BEACH RESORT PACK

3 courses

Pebble Beach® Golf Links\*  
 The Links at Spanish Bay®  
 Spyglass Hill® Golf Course

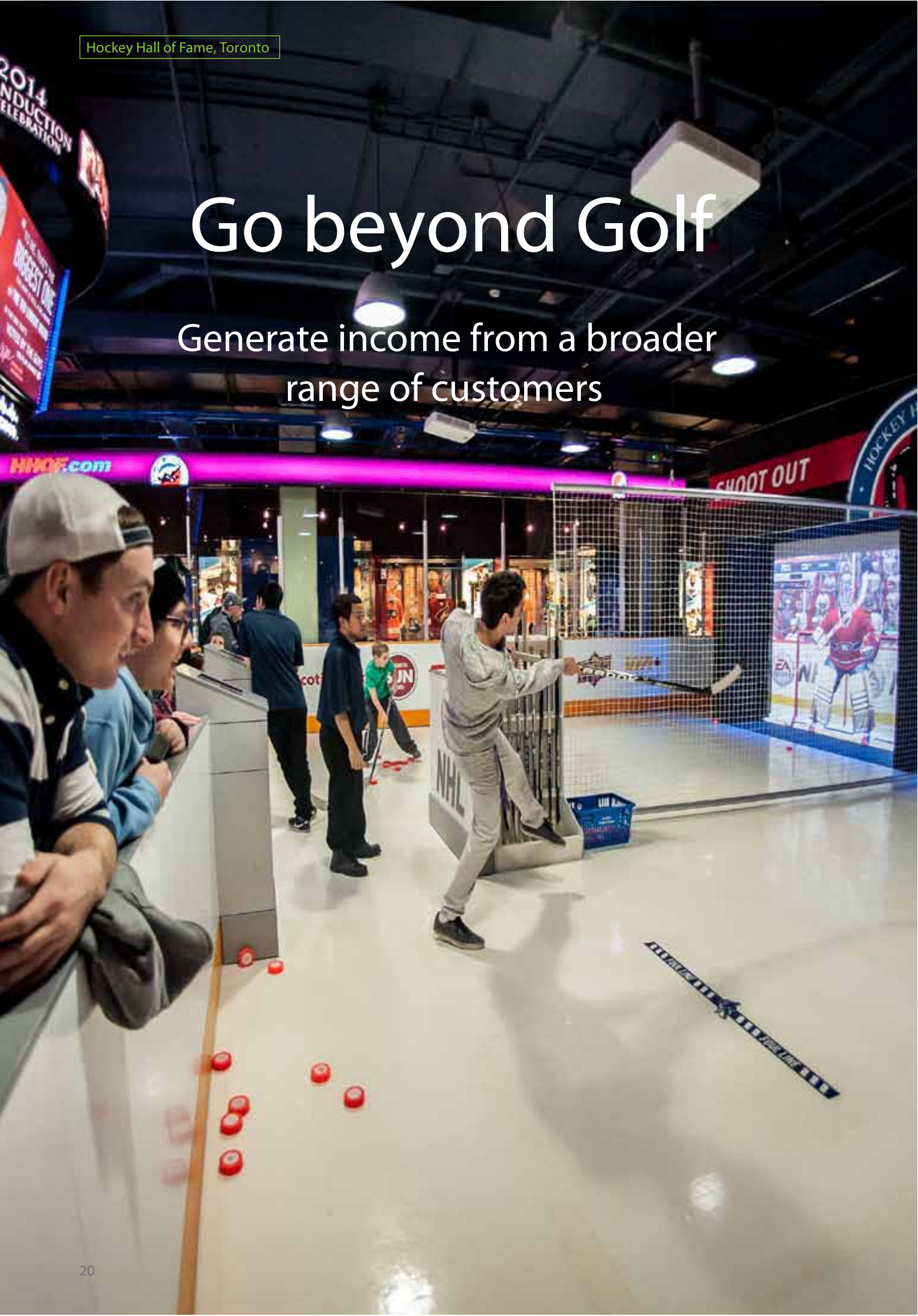
### ST ANDREWS COURSE PACK

3 courses

St Andrews Old Course  
 St Andrews New Course  
 St Andrews Jubilee Course

# Go beyond Golf

Generate income from a broader range of customers



We offer the PREMIER sport simulator on the market which allows you to play 12 sports and games aside from golf.

Play football, baseball, soccer, hockey, bocce, arcade games, and even zombie dodgeball. We can customize just about any aspect of game play to make a perfect fit for your audience.

### A Complete Entertainment Experience.

Our simulator can act as an excellent center of attraction for events. When it comes time for the big game, a child's birthday party, or a focused round of golf or training, your sports simulator will be the talk of the community. Even host clients at your home to take them out for a round of golf no matter what the season.

### Up to 8 players on one system.

Customers can work on their golf game or participate in healthy, light hearted competition. Perfect for men, women, kids and sports fans of all ages.

### Commercial Settings.

Our commercial settings allow easy adjustment of pricing, add payment devices and view customer play logs.

### Pay-Per-Play Payment Options.

Our simulators make it easy to customize pay options that suit your business. Adjust rates and times and pricing easily with our integrated VS-Console software.



BONUS: We can also customize the game with your brand and logo.



## PLUS,

our simulator's high-definition multi-media screen can also be used to feature larger-than-life movies, sporting events, presentations and video games, turning your system into a complete entertainment experience and multi-level income generator 365 days a year.

# The sports your customers will love

Our sports simulator brings the excitement of real sports into your business with incredible precision, real equipment and amazingly life like gameplay.



## America Pack



### HIGH HEAT

Throw some heat when you take to the mound as a pitcher.



### HOME RUN DERBY

Feel the excitement as you swing for the fences in our Home Run Derby.



### QB CHALLENGE

Unleash your inner QB with a 2 minute drill throwing to receivers all over the field.



### FIELD GOAL CHALLENGE

Split the uprights with a field goal kick in 5 different simulated stadiums.

## World Pack



### SOCCER

Play the beautiful game against a goalkeeper and, if you can handle it, multiple defenders.



### HOCKEY

Shoot against life-size goalies and targets in life-size nets.



### CRICKET

Get as many wickets as you can to keep your opponent's runs down.



### RUGBY

Kick conversions from all over the field.

## Entertainment Pack



### BASKETBALL

Shoot a real basketball at a simulated hoop with a variety of perfectly rendered backgrounds.



### ZOMBIE DODGEBALL

It's just you and a ball against an army of invading zombies.



### BOCCE

Enjoy a classic, easy-to-play game that offers fun and excitement for all ages.



### CARNIVAL GAMES

Go back to the midway with ball throwing games to pop balloons, knock down a stack of bottles or break plates.

# Words from Smart Golf happy partners:



“Thank you very much ... I so much appreciated your commitment to excellence! Smart Golf has been absolutely incredible, and I couldn't be happier with your team's efforts. The commitment to finishing the job has been second to none and the quality of work has been tremendous!”

Stewart Bannatyne, PGA  
Facility Manager/Master Fitter  
TaylorMade Performance Labs

## Generates business all year

### No off Season

With 13 amazing sports titles, keep your business generating income 365 days a year.

### Fun for the Whole Family

With golf and all the additional sports, our platform is an excellent way to attract families and young adults to your facility.

### Your Facility will become a Premier Sports Destination

With all the sports play options you can run contests and promotions to capitalize on your full range of sports fans

### Stand out from the Competition

Go beyond golf. With the growing popularity of indoor golf, having a competitive advantage is vital. Your customers will be able to participate in golf and all the other sports they love.



## FEATURED CUSTOMER PROFILE

# The Sports Zone

“Our seven Visual Sports multi-sport simulators are constantly generating significant revenue, and were well worth the investment. Our customers love playing all the different game options! The team at Visual Sports worked with us each step of the way from initial inquire to install and service. The system is very easy to set up and we look forward to using the simulator at events as it is a big hit every night! We look forward to doing more business with them in the future.”

John Edholm, Owner

## Generate revenue all year

### Pay-Per Play Rental

Rent your simulators to individuals or groups. Average fees range from \$30 to \$50 per hour.

### Golf Leagues

Have the capability to build your own golf leagues to keep customers coming in all year long.

### Tournaments

Host tournaments in your facility for golf and additional sports.

### Corporate Events

Draw corporate events. Become the premier destination in your area for outside the box entertainment options for businesses.

### On-Screen Advertising

In-game advertising brings in revenues from local sponsors and shares your brand in a consistent and ongoing way.

### Lessons and Training

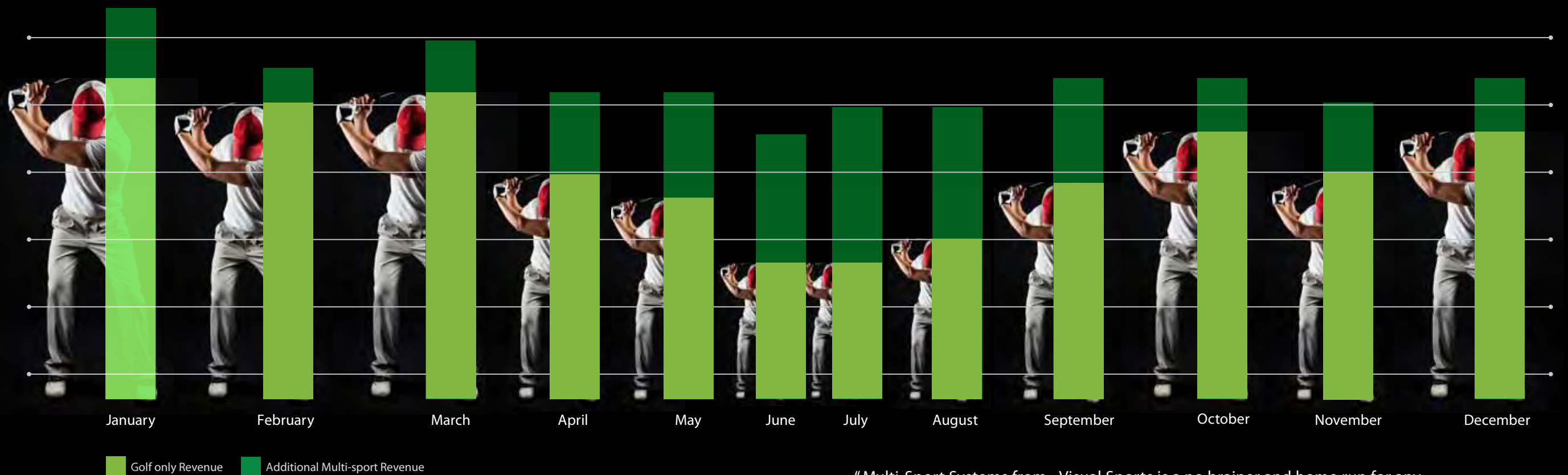
Rent simulators to golf professionals so that they can offer services and also, draw additional new clients into your business.

### Holidays, Social Events, Sporting Events

Hold special events to coincide with holidays or major big league sporting events.

# What are your summer business plans?

Boost your revenue at least 25% by transforming your golf centric business into a sports facility of choice this summer.



“Multi-Sport Systems from Visual Sports is a no brainer and home run for any business. We purchased eight Visual Sports simulators and they have been a tremendous addition for my business. To be able to play golf one minute, then flick a switch box to play multi-sports within a second is just mind blowing”.

Steve Gonsalves, Owner  
Gonzo's HD Sports

\*\*Average revenue based on upgraded indoor golf centres

# Partnership

We look forward to working with you!



WE KNOW SIMULATORS BETTER  
THAN ANYONE

We work with you each step of the way from planning, design and installation to marketing, promotion and service to ensure your business reaches its full potential. At Smart Golf we are committed to building successful long-term relationships with our business partners to ensure your business is a success.

- World Class Support
- With our continual technology and software innovations, your business will keep up with the times and enjoy new and repeat customers for years to come.
- Comprehensive Warranty
- Our systems are backed by one of the best warranties in the business
- Online Support
- Service and support at the click of a button
- Reliability
- System, technology and software engineered to stand the test of time
- Upgrades and Updates



## DEVELOP SOLUTIONS TO FIT YOUR BUSINESS

Our full line of turnkey and award winning custom-designed simulators offer your company the highest ROI and earning potential in the industry. Add in our unique beyond golf sport capability to gain a competitive advantage and enjoy year round revenue.





smart golf  
THE ULTIMATE SPORTING EXPERIENCE

We look forward to partnering  
with you!



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